

Marketing Manager (m/w/d)

Full Time – Remote/Karlsruhe

Send your application
to career@bavest.co

Don't just find a job, find your passion

You'll play an important role in solving one of the biggest challenges we face – the democratization of wealth and access to information, and the democratization of new, innovative technologies. At Bavest, we create an environment where everyone can flourish and grow personally.

Your advantages

- Flexible working hours
- Monthly team events
- Great location
- Remote working

What you will do

- Analyze metrics and build an maximize new signups
- Use quantitative results and A/B testing, qualitative research and customer insights to optimize the innovation of the platform
- Launch marketing campaigns for feature launches
- Track and evaluate the performance of all marketing campaigns
- Manage campaign challenges

What we are looking for

- Analyze +3 years of product management hands-on experience
- Experience with A/B testing and optimization on sign-up flows, landing pages and app store listings
- Deep understanding of acquisition KPIs and complex funnels
- Experience working with designers, engineers and data scientists
- Deep analytical, prioritization, organizational and problem solving skills
- Entrepreneurial mindset with the ability to succeed in a fast-paced start-up environment
- Proficiency in English